

Sincerely Emirati

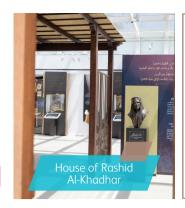


The Hidden Gem of the United Arab Emirates

Ajman is one of the seven Emirates of the United Arab Emirates. Home to one of the country's most significant historical sites, extending from the west coast to the border along the Hajjar mountains in the east, Ajman is a treasure trove of discovery for visitors.

The culture is steeped in exceptional hospitality; an inherited tradition born due to the austere natural environment, resulting in building a warm reception with guests throughout everyday life. It is the genuine welcoming nature of the local community that defines Ajman's true sense of place.





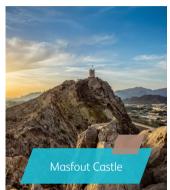
The original home of the esteemed Emirati Poet, Rashid Al-Khadar, has been painstakingly renovated to reflect the Emirate's culture and heritage. Now restored to its original state, the house pays homage to the life of the talented poet and his contributions towards protecting Emirati heritage through this written art form and passing on these talents to future generations.



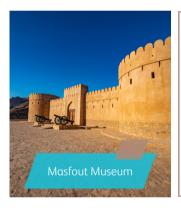
The Ajman Museum dates back to the 18th century. The museum provides a compelling glimpse into Ajman's history, carefully mainttaining manuscripts, traditional clothing and items of significant archaeological merit, some of which dates back over 5,000 years. The curated displays also include invaluable medical and religious items, which highlights Ajman's heritage over the centuries.



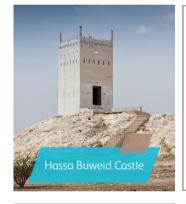
Nestled amongst the modern skyscrapers of Ajman, the historical Saleh Souq sits firmly as a reminder of the city's past. Built before the founding of the U.A.E. The souq has been restored to preserve the traditional architecture and origins of shopping and trading that Ajman is renowned for. Taking a walk along the wide, shaded pathways - a choice of 80 boutique stores selling everything from leather goods, trinkets, delicate fabrics that showcase the heritage of Ajman.



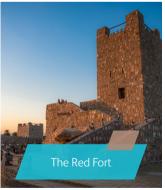
Built in the 19th century, it sits atop a mountain in the Hajjar range, the Masfout Castle was built using traditional materials. The castle stands for a century over the border of the Sultanate of Oman, where assigned guards traditionally watched and protected civilians from unsuspecting threats. The structure features just two rooms with a single entry. The Masfout Castle sits southeast of Ajman, and makes an interesting day out for those with energy to make the hike up to the fort and take in the panoramic views.



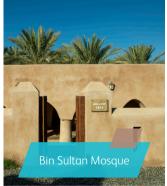
The museum is part of Masfout Fort and is situated on a rocky hill that overlooks the village. Filled with cultural history about the village with its importance in defending the Emirate, the museum showcases photographs that highlight elements of the past, traditional tools and everyday utensils used by the people living there, as well as archaeological discoveries. The museum is open daily and is a great place to take children to teach them about Ajman's history.



Built in 1976 as a watchtower, the Hassa Buweid Castle, stands guard over the Al Manama area of Ajman. Built in a traditional style to provide additional protection for the area, it takes its name from the white stones used in its construction and was commissioned by the late His Highness, Shiekh Rashid bin Humaid Al Nuaimi (the previous Ruler of Ajman) just after the formation of the United Arab Emirates.



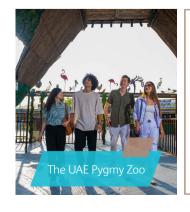
Situated in Al Manama, it is one of the most popular forts in the country and was used as an official residence by His Highness, Sheikh Humaid bin Abdulaziz Al Nuaimi (The current Ruler of Ajman). Originally the fort had four rooms and two towers, however, a preservation project in the 1980's, saw the addition of a third tower. It gets its name from the red plaster used on the exterior walls, with sandalwood used for the beams and roof supports. It is completely surrounded by native trees along with a picturesque, drinking water-well close to the building.



One of the oldest mosque or 'masjid' in the Emirate, the Bin Sultan Mosque was built in 1815 in Masfout and is a concealed treasure within the enclave. A fine example of traditional building techniques, the mosque was constructed using a mix of clay and plaster. In addition, the roof also features woven palm fronds to provide complete shade for the people attending prayer congregations.



Situated in the heart of Ajman, the Ajman Fish Market is renowned as one of the Emirate's most iconic markets. Being a vibrant seafood hub, it captivates both locals and tourists alike, providing an immersive experience as visitors explore a wide range of fresh seafood, from daily catches to exotic varieties, all in a traditional open-air setting. The market's lively atmosphere are filled with the sounds of haggling and the scent of grilled fish, which adds allure to the experience.



The UAE Pygmy Zoo, bears witness to the local government's commitment to animal welfare and conservation that plays a pivotal role in preserving endangered species within the Emirates. Among these initiatives, the UAE Pygmy Zoo in Ajman stands out as a prominent attraction. They house a diverse range of animals, including pygmy species and notable bird varieties native to the U.A.E. It serves as an entertaining and educational destination for all ages.



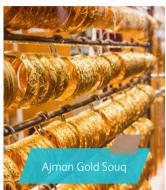
The newly transformed Souq Msharif, continues to uphold the city's rich heritage, celebrating its identity, authenticity, and history. One of the most significant and oldest markets in the Emirate, Souq Msharif has a deep connection with the local community and has been providing comprehensive services since the early 1980's. It stands as a prominent destination for residents and visitors, characterized by its vibrant atmosphere and round-the-clock activity.



Marsa Ajman is a destination with waterfront views nestled in the heart of Ajman. It boasts a collection of upscale restaurants and retail stores, offering diverse choices to suit everyone. Visitors can enjoy a serene and relaxing ambiance with breathtaking views, alongside a plethora of entertainment and recreational activities. Whether day or night, moments of fun with friends and family, take a leisurely stroll along the marina promenade, enjoying the enchanting vistas.



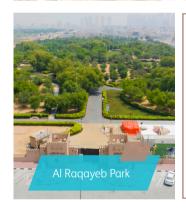
A prominent global tourist attraction situated along the coast of Ajman, is a wide promenade adorned with flower-decked food carts and decor inspired by the styles of the 1960's and '70s. This area also includes various visitor facilities, such as gift shops and food vendors. It's a suitable spot for children, with numerous events and various entertainment options, including paddleboats, trampolines, and giant castles designed for kids.



This souq is a treasure trove of gold and silver jewellery. It is a bustling commercial hub known for its traditional architectural designs. The souq features a rich assortment of necklaces, bracelets, diamond rings, and unique designs with Arabian, Indian, and European influences, that visitors can request a custom piece to commemorate their time in Ajman. The Souq is located at the Saad Bin Abi Waqas Street in the Al Nuaimiya district of Ajman.



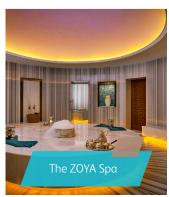
As one of the most important family-oriented attraction in the Emirate, Al Safia Park is in the Mushairif area of Ajman. Open from 10:00 AM to 10:00 PM, the park includes green valleys with 500 palm trees to relax under. It has a children's playground along with food and beverage stalls, lounges and many other facilities, including an 1800 metre running track with bicycles available for hire.



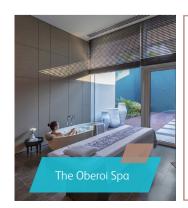
Open for 24 hours, Al Raqayeb Park is the perfect place for families, whether it's for an early morning exercise, or an evening stroll. it is packed with greenery, wide walkways, children's playgrounds, along with convenient cafeteria for snacks. There is so much to see and do, with mini-quad bikes set around a riding track, and bouncy castles and slides, little visitors will be kept busy for hours.



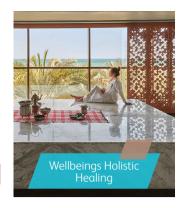
Named after the 122 metre flag as its centrepiece, Flag Park is located in Al Jurf and it includes a running track, a children's playgorund, and coffee shops. The massive park is bordered with flower beds, and wide lawn spaces dotted with gazebos to provide shade for visitors. The other attraction of the park is the Martyrs' Memorial which honours the fallen servicemen of the U.A.E. and allows visitors a place to come and pay their respects.



The ZOYA Spa is a luxurious wellness escape just moments from the city. It's harmoniously reflected in the guest experience as a full journey guided by expert therapists meant to continue beyond the walls of the spa. Inspired by local rituals and traditional practices from exotic places around the world; each treatment is individualized to the guest's specific needs to deliver a unique and authentic spa journey.



Taking time out for yourself at The Oberoi Spa, swimming pool and fitness centre in Al Zorah is a true journey to wellness. The spa at The Oberoi Beach Resort in Al Zorah, features private treatment rooms with open air showers and private hammams, nestled within a labyrinth of open air corridors with chic, elegant lines that maximise height, space and natural light.



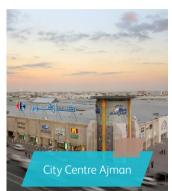
Located within the Fairmont Aiman. Wellbeings Holistic Healing, combines holistic wellness experiences with luxury spa treatments resulting in a complete feeling of serenity. Treatments range from purely organic to state-of-theart technologies to cover the full spectrum of Wellbeings. Wellbeings ensures "healing" is taking place on a cellular level. Body, mind and soul fine-tuned in balance as a common goal.



Immersed in an enchanting coastal sanctuary, Zihn Spa is steps away from turquoise waters and ivory sands. The spa is a natural, serene, and nurturing environment with a deep focus on the energybalancing concept and wellness healing philosophy. The team of experts offers unique results-proven experiences to restore balance and indulge your senses by activating the body's energy systems, through an extensive menu of seven signature healing journeys.



If you're looking for a traditional shopping experience, then Souq Salem is a place to visit and bargain. The souq provides traditional wear including beautifully made jalabiyas and caftans, arabian fragrances, cosmetics, accessories, carpets, as well as other home décor items. It is the best place for bargain hunters, with a number of food and beverage venues to stop and take a break.



City Centre Aiman, is the largest shopping and entertainment destination in the Emirate of Ajman, with 55,000 sqm of retail space. The mall is home to more than 119 international and local brands including Aiman's largest hypermarket, cinema venue, game/entertainment centre called 'Magic Planet' along with a 25 multi-cuisine dining outlets to complement the mall's lifestyle. As Aiman's most prominent and biggest shopping mall, it stands at the heart of the community, offering value and convenience-oriented stores.



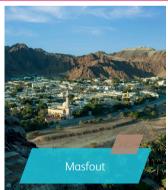
Grand Centrale offers the convenience of a neighbourhood shopping centre, with the variety that comes with larger malls. It encompasses a wide range of selection of brands and categories in a compact, shopping-focused format, offering outstanding value for money. It has an open store concept and houses Athlete's Co., ALDO, ALDO Accessories, Call It Spring, Cold Stone Creamery, Dollar Plus, Inglot, Naturalizer, Nine West, R&B, Skechers, and Tim Hortons. Customers can also grab a quick bite and a freshly brewed coffee.



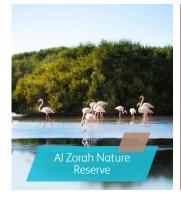
Galleria Mall, a relative newcomer to Ajman's retail scene, has quickly gained popularity amongst shoppers. This modern, 2-storey mall hosts 200 fashion, jewellery and electronics stores, and a play area, offering something for everyone. The stores include Jmayel Fashion, Sabaia Fashion, Yes Fashion LLC, Dar Dalal Readymade Garments Trading, and more.



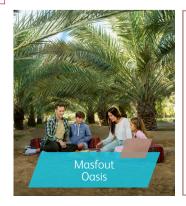
Located in the vibrant heart of Ajman, China Mall has long stood as a beacon for shoppers seeking unparalleled deals and unmatched quality. Historically, countless individuals have journeyed from all corners of the U.A.E. drawn by the allure of affordable treasures. With everything, ranging from fashion, jewellery, accessories to electronics, cosmetics, toys and home décor. China Mall is a haven for just about everything needed in modern life



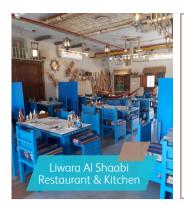
Settled in the Hajjar mountains, this district is an explorer's dream. Thanks to its elevated position, the temperatures are cooler and with energetic hiking around the mountains and meandering through the wadis, visitors get a feel for the nature of Ajman.



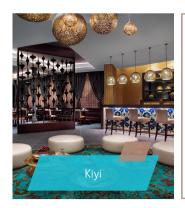
One of Ajman's hidden gems, this expansive natural ecosystem exists along a tidal creek and mangrove forest that is home to more than 50 species of birds, including flamingos and egrets. As a protected wetland, Al Zorah Nature Reserve's gentle waters make it the perfect spot for environmentally friendly water sports such as windsurfing and kayaking, whilst those looking for a more sedate visit can watch the wildlife over breakfast or coffee from cafés.



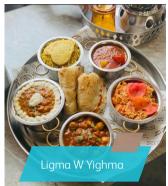
Providing for the farms surrounding it, Masfout Oasis is fed from the water that comes from the Hajjar mountains and creates a verdant green area that has trees and crops growing in this mountainous area. With pleasant walks suitable for families and a series of hiking trails, visitors can enjoy the natural, clear air, while experiencing cooler temperatures from the city.



Located in the Ajman Heritage District, Liwara Al Shaabi, provides a true taste of the Emirates. With warm Emirati hospitality, delicious food is prepared in front of you and served in a traditional style allowing for an authentic experience of the country.



Uniquely situated at the Fairmont Ajman, Kiyi is one of the hotel's signature restaurants offering a traditional Turkish dining experience. You can immerse yourself in the rich, vibrant colours of Turkey with a nod to Ottoman history, while enjoying traditional hospitality and the rich flavours of Turkish cuisine.



This restaurant serves Emirati cuisine as it's meant to be, dished up buffet-style, experience a variety of dishes throughout the day, from traditional breakfast, afternoon snacks and evening meals. Ideal for families who want to try home-style Emirati cuisine using the freshest ingredients.



Situated at the Fairmont Ajman, Gioia is a charming restaurant with a dynamic dining experience. Gioia offers classic Italian cuisine with a subtle modern twist. This contemporary restaurant features a tempting authentic menu, a traditional pizza oven, and boosts an interactive open kitchen experience to see how Italy's most famous dishes are prepared.



With its location at the Corniche, taking in the breathtaking views of the Arabian Gulf, Sultan Saray blends old-world Turkish charm with their finest cuisine, set in a contemporary style. Featuring a wide range of classic Turkish dishes, from a range of hot and cold beverages to a variety of mezze, kebabs, and tempting desserts, we have a whole range of pleasurable experiences.



Located in the Ajman Heritage District and a first-of-a-kind for the U.A.E. this medieval dinner venue is a chance to experience the feast of the Vikings with a contemporary touch. By hunting and gathering the freshest ingredients, Vikings ensure that every guest experiences traditional culinary treasures from the sea and land with dishes prepared using spices and techniques uniquely utilized which provides a glimpse of what once



Rosmarino Ristorante & Pizzeria at Ajman Hotel offers a true taste of Italy, with authentic and flavourful dishes made with only the freshest ingredients. The menu features classic Italian favourites, including homemade pasta, pizzas, and mouth-watering seafood dishes. Suitable for a romantic dinner or a night out with friends, the warm and inviting atmosphere is the perfect setting.



The pioneers of 'Dum Pukht' biryani in the U.A.E. and home of the finest Indian fare, Gazebo is acclaimed for exquisite delicacies, authentically prepared using age-old recipes from the Mughal era. With an impressively extensive menu of luscious kababs, sumptuous curries, aromatic biryanis and more. There is always something to satisfy every gourmand. Located in City Life Mall in Al Jurf, this restaurant offers private seating for families and ladies.



Located in the Ajman Hotel, Bukhara evokes the vibrant taste of Northern India and is the one and only replica of the famous Bukhara restaurant in New Delhi, an award-winning restaurant offering a traditional selection and assortments of Indian flavours in authentic settings.



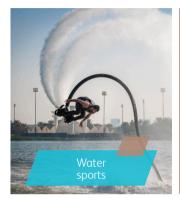
The Al Zorah golf complex sits at the heart of The Al Zorah Project, and the golf course has been designed by Nicklaus Design, the company of legendary 18-time Major Champion — Jack Nicklaus and includes an 18-hole championship layout. Set within a stunning natural environment, with flowing dunes and an in-land Mangrove area, the water levels shift with the tides throughout the day. This highly desirable location provide golfers with a unique experience.



Quest for Adventure is an ecofriendly nature based, educational, and leadership with a home base in the beautiful Al Zorah area of Ajman, home to the spectacular Al Zorah Nature Reserve. Quest for Adventure provide nature-based activities and experiences for visitors to Ajman. With a variety of activities suitable for families and individuals, educational field trips, corporate activities, and sponsorship opportunities, we have something for everyone.



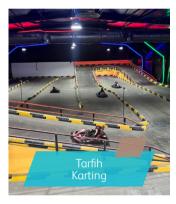
Masfout, famous for its fertile agricultural land, high-quality marble and rugged backdrop, is an excellent destination for hikers. Its altitude and cooler temperatures attract all nature lovers who enjoy an outdoor stroll, mountain biking, family picnics, and exploring the surrounding valley. Jebel Al Abyadh to Masfout or the Kholaiban Dam to Masfout hikes provide a fantastic experience with clearly marked signage to guide explorers.



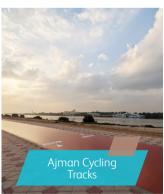
Year-round sunshine, beautiful beaches and safe waters make Ajman ideal for water sports such as windsurfing, jet skiing and kayaking. Pristine sandy beaches, clear lagoons and natural mangroves are the perfect playground for holidaymakers of all ages with a wide range of water sports on offer, including stand up paddle boarding, windsurfing, jet skiing, flyboarding, kayaking, banana boat rides and fishing trips.



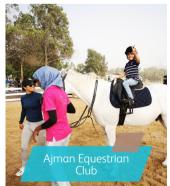
Camel racing is an ancient Bedouin sport and is still practised today with a modern twist, thanks to the addition of remote-controlled robotic jockeys. Watching camels gallop around the track at Al Tallah Camel Racecourse — while their owners zoom alongside them in fleets of 4x4s, beeping their horns — is a truly memorable experience. The racecourse is located in the Al Tallah area, about 10 kilometres from the city centre, and can be reached via Sheikh Ammar bin Humaid Street.



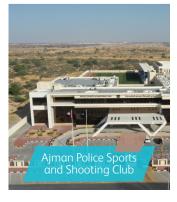
This state-of-the-art facility is designed to offer high-speed excitement in a safe and controlled environment. Get behind the wheel of cutting-edge electric go-karts and experience the thrill of racing on a professionally designed track. Whether you're a seasoned pro or a first-time racer, the track offers the perfect blend of challenge and excitement for everyone. Experience the rush of adrenaline as you navigate sharp turns, hairpin bends, and exhilarating straightaways.



Ajman has 160 cycle routes around and outside the city to explore, allowing enthusiasts to find the right bike route for them. Most people get on their bikes to ride here in the months of March and July and with over 4,000 km of mapped lanes to follow, there's something new to try. A particular favourite is the cycle track at Al Safia Park, where bicycles are available for rent.



Proud of its equestrian heritage the Ajman Equestrian Club houses more than 100 well-trained Arabian horses and offers a range of lessons and riding activities. Expert trainers are on hand to offer instruction in a number of languages, and even total beginners can try their hand at the sport and rent the necessary livery on-site. Both group and private lessons are available for beginners, while advanced riders can take part in courses in show jumping and dressage.



This all-inclusive sports and social facility is a comprehensive sports and social facility that serves all sections of the community. The club includes football fields designed to international standards, an indoor hall for handball, volleyball, basketball, and indoor football, and an integrated shooting field. Additionally, the club houses a fitness gym, an international swimming pool, facilities for bowling and billiards, and an events hall.



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